

# 01 Meet Cocoon



Smarter home security camera

Cocoon's Subsound® technology detects intruders without the need for door or window sensors. Quickly learning about your home, filtering out false alarms to better protect what you love most.

So simple to use

Cocoon is hassle-free home security.

No hubs, no wires, no installation. Sets up in minutes, works day and night, with HD video, live streaming, free cloud recording, instant alerts, and more smart features.



Protects more of your home

**Subsound® - multi-room technology.**

Cocoon covers more of your home than other home security cameras, it's sound-based detection technology protects multiple rooms, not just the room you place it in. Making it the easiest way to protect your home.

- HD Camera
- Alert Notifications LIVE
- Multi-room protection
- 7-day activity timeline
- No subscription needed



TRUSTSCORE 9 | 135 REVIEWS



# 02 The experience



This is Cocoon

**Smart. Simple.**  
Protects more of your home.

### Instant notifications

Cocoon notifies your Household as soon as something unusual is detected and, at a tap, you can sound the 90+ dB siren.

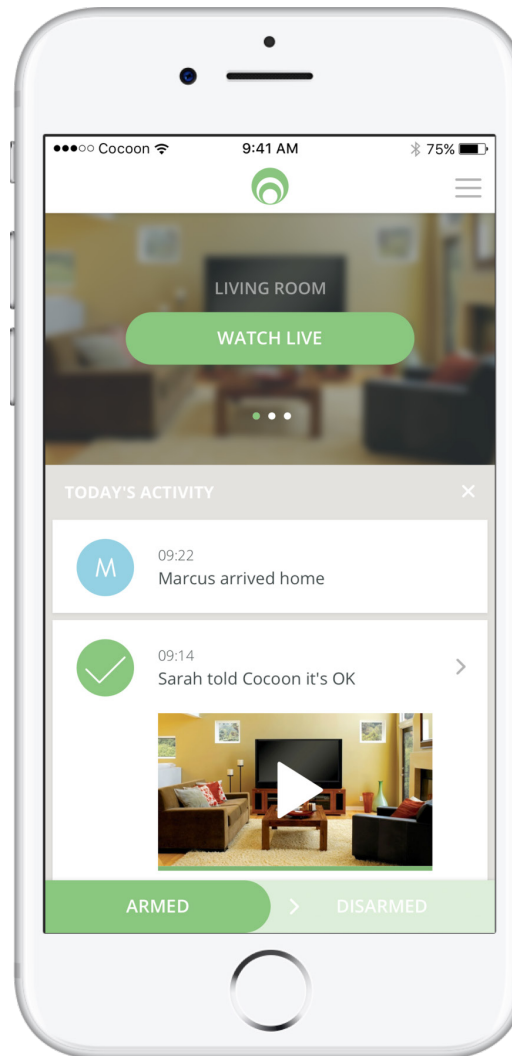
### Home at your fingertips

Watch live for peace of mind, anytime. Cocoon's wide angle camera gives you a clear picture on your phone, night or day.

### Never miss a moment

See who's home, check Cocoon's status, and view and download unmissable moments from the last 7 days.

All this, without monthly fees.



- HD camera
- Night vision
- 90+ dB siren
- Alert notifications LIVE
- 7-day activity timeline
- Secure data encryption
- iOS and Android apps FREE
- Video downloads
- Pet friendly
- No subscription needed



# 03 Works with Alexa and the Google Assistant



To help you feel safe at home

“Alexa, tell Cocoon to arm the household.”

Arm Cocoon when you go to bed, or for extra peace of mind, when you're alone at home.

“OK Google, ask Cocoon to sound the siren”

Sound the built-in siren, just like a panic-button, should you ever feel threatened while at home alone.



# 04 Who buys Cocoon?



## Families

**Franca and Nick use Cocoon to protect their home and young family.**

Franca lives in London with her husband Nick, and their two daughters. They're busy people and want tech that makes life easier.

"We're looking forward to using Cocoon when we go away, it will really give us a lot of peace of mind."



## Tech lovers

**Dave Cryer wants his smart home to work with Alexa and Google Assistant.**

Cocoon is a beautifully designed addition to his smart home and he's wowed by the design, video quality and how reliable the Subsound® technology is.

"I've got smart plugs, Google Home, Amazon Alexa, and my heating and lights are all smart."



## Lives alone

**Suzanne lives alone and wanted easy home security.**

After looking into classic security systems, Suzanne found them all to be too expensive, intrusive and complicated. Then she found Cocoon.

"Wow it was just what I wanted. So small and does it all. Totally easy to setup, even at my age!"

# 05 Cocoon in action

Cocoon catches criminals

**Cocoons around the world really are protecting homes.**

Video footage captured by Cocoon has been used by local law enforcement to identify and successfully convict criminals.

Clear video day or night, and a built-in remotely activated loud siren means you can trust Cocoon to be there when you can't be.

... the burglar has received a 5-year prison sentence and I will get my things that were stolen back.



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# 06 Cocoon in action

## Protects pets

**Check in on your furry friend from anywhere.**

Whether you're watching them while you're away, or checking that the dog walker arrived on time, Cocoon helps you stay connected and puts your mind at ease when you can't be there.

Download and save your favorite recorded video clips or stream live at any time from anywhere.

A clear view of the front garden, lounge, stairs and Angus inevitably causing chaos!



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# 07 Cocoon in action

Know they're safe

**See when loved ones arrive home safely.**

If you're working late or enjoying a holiday abroad, peace of mind is knowing that your family are home safe.

Cocoon auto-arms and disarms as you come and go, your timeline shows who's home, and you can check they're okay with the of a tap of a button.

Perfect for those dark nights when Olivia is home alone. I can see if anyone visits...



# 08 Coverage



Co-founder, Colin Richardson, interviewed on *Behind the headlines*, BBC Business Live - 28 February 2017.

20 March 2017, Forbes

[From Crowdfund Fans To Retail Sales - Home Security Startup Cocoon Charts A Route To The Stores](#)

22 May 2017, Daily Mail

[Make this the week you... burglar-proof your home](#)



Head of Customer Experience, Kimberley Bottomley, interviewed on *Swipe*, Sky News - 12 September 2017.

6 November 2017, Yahoo! UK

[Tech Gifts: The best gadgets to give this Christmas](#)

27 November 2017, The Guardian

[Christmas Gift Guide 2017](#)

This ingenious device listens to the familiar movements and sound patterns in your home to build a picture of your day.

**EveningStandard.**

7 April 2017, Evening Standard

[The best smart tech for your home](#)

28 December 2017, Forbes

[The Road Ahead - Post-Brexit Hopes And Fears For The UK's Tech Scene](#)

18 January 2018, The Guardian

[Five top cities for business startups outside of the M25](#)

Forbes

YAHOO!

METRO

The Guardian

BBC

Daily Mail