



## BT and Alderley Edge School for Girls:

### The journey to Apple Distinguished School

Becoming an Apple Distinguished School is a real big thing. There's just 35 of them across the UK, with invitation to apply extended only to schools that meet strict programme requirements. Achieving Apple Distinguished School (ADS) status was a target that Alderley Edge School for Girls (AESG) had set their sights on.

Not only would they be recognised as a centre of leadership and educational excellence that demonstrates Apple's vision for learning with technology, but it would also celebrate their digital transformation journey, executed with the support of BT. In November 2019, Alderley Edge School for Girls achieved official ADS status.

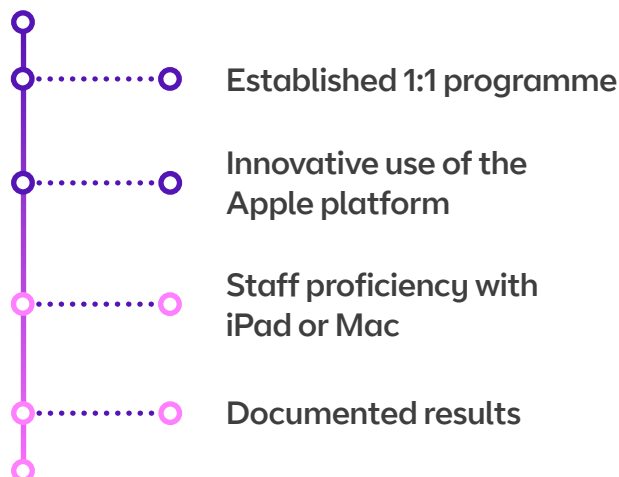






## What are the requirements to become an Apple Distinguished School?

Apple believes schools with ADS status are amongst the most innovative in the world. Apple Distinguished Schools need to demonstrate continuous innovation, and cultivate environments in which students are excited and curious about learning - all empowered through iPad and Mac products which inspire student creativity, collaboration, and critical thinking.



## What have Alderley Edge School for Girls achieved?

AESG has fully implemented an iPad 1:1 programme which is now well established and used across all subject areas, whilst their sixth form supports both iPad and MacBooks via a Bring Your Own Device (BYOD) programme. With technological innovators amongst their teaching staff, along with high quality facilities and the latest technology in classrooms, AESG are now able to provide a unique learning experience for all their students.

### Through their 1:1 iPad programme which was fulfilled by BT, AESG have:

- Provided every student with an iPad so they can learn wherever they are
- Leveraged intuitive apps to foster greater focus on content quality and design
- Empowered students to show greater levels of innovation and creativity
- Increased student engagement and motivation - Learning is now perceived as more fun and interesting with iPad
- Enjoyed increased cost savings thanks to minimal technical support required - Ease of use
- Seen improvements in academic performance - Achieving the best results in Cheshire East




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“We have a duty to ensure that our pupils leave school able to cope with the demands of jobs, some of which are not in existence yet. Our girls will be digitally literate and this is absolutely crucial to their future success.”

**Helen Jeys - Headmistress**

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## Why did Alderley Edge School for Girls choose iPad for their 1:1 device programme?

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## How has this impacted learning?

### 1. Active learning and engagement

iPad creates exciting opportunities for active learning tasks.

### 2. Accelerated learning

iPad provides seamless access to resources and accelerates the pace of learning.

### 3. Greater choice and independence

Students can choose how they record, develop and communicate their ideas.

### 4. Collaboration

A simple and reliable platform for effective collaboration on project work is provided.

### 5. Effective assessment and feedback

Frequent low-stakes assessment is seamless and engaging. Feedback is timely and data provides valuable insights into progress.

### 6. Individualised learning pathways

Learning can be tailored to individual students in a way that's practical.

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“iPad has really made learning fun. Once they’ve got the idea, the kids just run with it. They’re so creative and iPad helps them unlock new ways of working.”

**Karen Bryan**  
**Head of Design and Technology**

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Adopting mobile technology in the classroom has allowed teachers to create a dynamic learning environment focused on active learning and deeper engagement. iPad has given students instant access to a world of information which teachers utilise to deliver dynamic and engaging lessons. Students develop into autonomous researchers and independent thinkers. Teachers are able to bring a topic to life in way that was previously unimaginable.

They guide and coach their students with well-designed tasks and can respond to the differing needs of individual students within the lesson. iPad provides teachers with the platform they need to tailor learning to meet individual needs more effectively. The technology has inspired creativity and students have greater choice over how they record, develop and communicate their ideas.

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“I really love using my iPad. In English we wrote a poem and the teacher let us record it using GarageBand. I was able to add a backing track which really made it special.”

**Student**

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## How have BT and Apple helped the school on their journey?

At BT, we're proud to have been awarded the prestigious Apple Solution Expert for Education (ASE) status. This means we've been specifically selected by Apple for our proven expertise in providing technology solutions to education institutions, and can work with them to transform teaching and learning.

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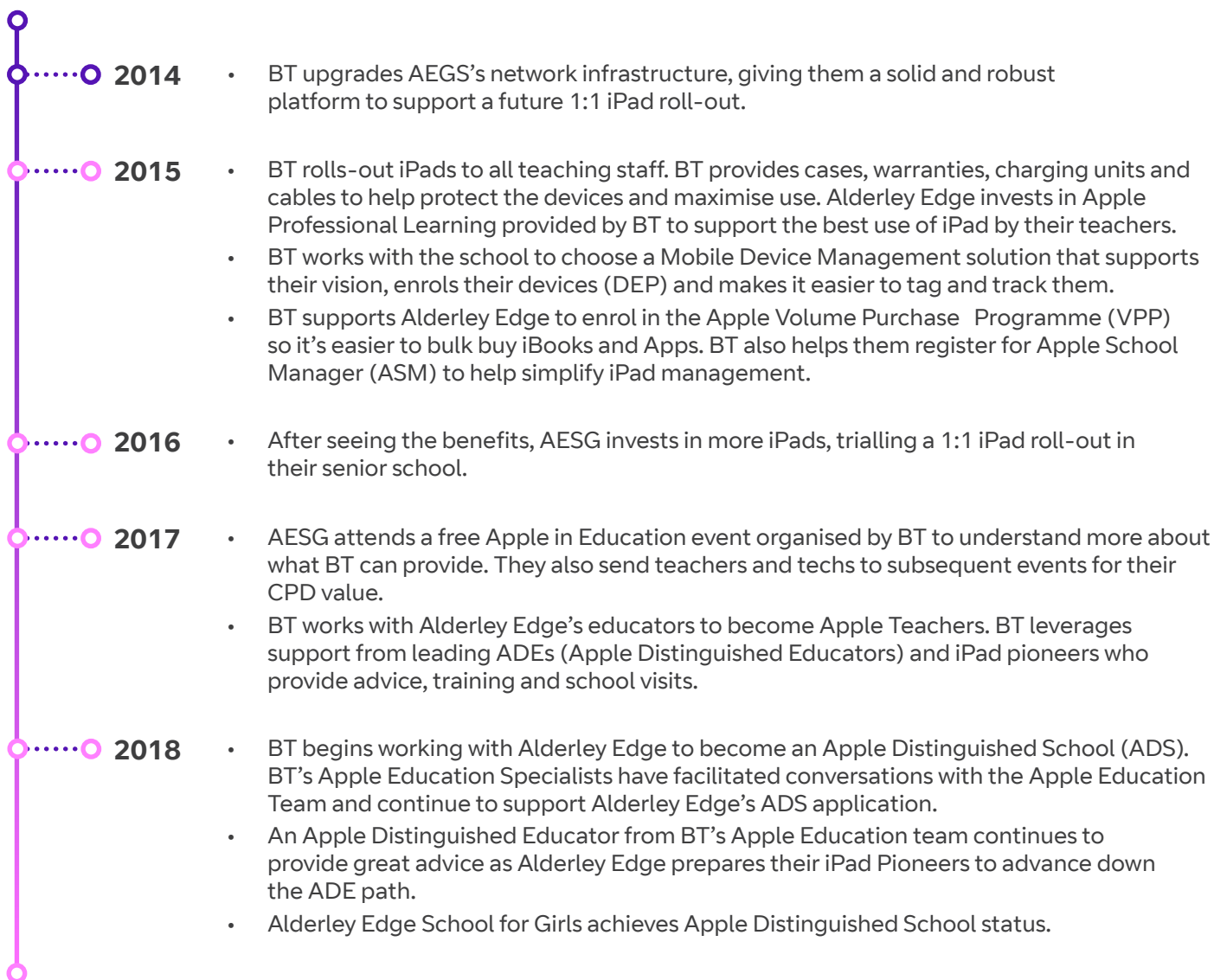
“BT has been an invaluable partner to Alderley Edge School for Girls throughout much of the 1:1 process, both as the supplier of our iPad devices and an incomparable source of advice and support”

**Neal Plews, IT Development Manager**

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Take a look at how we've helped Alderley Edge School for Girls...

## The journey to the Apple Complete Classroom



## What do students have to say about the transformation?

**94%**

Agree that iPad improves their learning experience

- iPad has improved the learning experience of pupils
- Learning is perceived as more fun and interesting with iPad
- Students believe that iPad allows them to show greater levels of innovation and creativity
- iPad allows for teachers to develop unique teaching practices and techniques that were not possible previously.

**75%**

Agree that iPad allows them to be more creative in their work

**97%**

Agree or strongly agree that the school Wi-Fi is reliable

**90%**

Prefer to present their work using iPad

"I think iPad has improved my learning experience greatly. Having them in school really helps me"

"My iPad is really good and it makes lessons exciting"

"They really help me present my work nicely"

"I feel strong and positive with my iPad"





## Advice for other schools looking at implementing an iPad 1:1 programme

“One of the most important steps in any 1:1 device programme is making sure your underlying network is capable and ready before you roll out your devices” said Neal Plews, IT Development Manager at Alderley Edge School for Girls. “We had to ensure both the network and the Wi-Fi capability across school was up to scratch so we could get the best out of using iPad. Choosing a partner like BT who can not only provide devices, but also support your whole IT ecosystem makes this easy.”

“Device adoption is also really important to think about, and that means building belief in the technology with parents, students and most importantly, teaching staff. When you invest in a 1:1 scheme you’ll want the device to become an integral part of classroom life, so you need teachers to really embrace the technology for all aspects of lesson planning, delivery and feedback. As such, it’s really important to consider staff training and continued professional development as part of your plan, and a good partner like BT can deliver the Apple Professional Learning you need to support this.”

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**If you’re thinking about a 1:1 programme or you aspire to be an Apple Distinguished School Talk to our team of Apple experts to get the conversation started.**

**Call us on 0870 429 3257 or [request a call back](#)**

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