

Has your school got the

# TECH FACTOR?

Tell us how your school would spend £10,000 to improve tech literacy to be in with a chance to win it!

This year we're giving away **£20,000** to help revolutionise the classroom environment and we want to hear how you would spend the money if your school won.

The schools with the most innovative ideas will become Tech Factor winners.

Closing date:  
Friday 26th May 2017

Win **£10,000** to spend  
at BT Business Direct\*

**KS 1-4  
Competition**

3 monetary prizes



**£5,000**  
Best Key Stage  
1-2 school entry



**£10,000**  
Best overall  
winner



**£5,000**  
Best Key Stage  
3-4 school entry

+ Sponsored prizes from some of the  
world-leading brands we work with:



Microsoft

brother  
at your side

Kensington®



EPSON®  
EXCEED YOUR VISION



More partners and full prize  
details to be revealed

0870 429 3020

[bt.com/tech-factor-17](http://bt.com/tech-factor-17)



# How to enter

Don't forget the  
closing date is  
26th May 2017  
So get creating!

We're not looking for the next Steven Spielberg, so don't worry about the quality of the video – it's the idea that counts! There's just 4 steps to entering:

- Have the idea – what would your school spend £10,000 to improve student's understanding of technology. (This doesn't need to be about coding or robotics, you could simply be trying to add more technology to your school so that your students gain more experience with it – as long as you tell us why you want the tech you do)
- Create a 3 minute video to bring your idea to life
- Fill out and submit the entry form on our webpage (link below)
- Use your favourite file sharing site – DropBox, OneDrive, Google Drive, WeTransfer or even YouTube (you can upload on a private link) and send us the video url by emailing [btbd.b2bmarketing@bt.com](mailto:btbd.b2bmarketing@bt.com)

Call your Education Tech Specialist for more details

0870 429 3020

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**TECH  
FACTOR  
2017**

#### \*Things you need to know

1. This competition is open to schools and academies in the KS 1-4 sector or their equivalent (i.e. teaching 5-16 year olds) only.
2. The closing date for entries is Friday 26th May 2017. Our shortlist will be announced and published by Friday 16th June. Winners will be announced by Friday 30th June 2016.
3. A valid entry consists of submitting (a) a Tech Factor 2017 entry form and (b) a Tech Factor 2017 video for your school. Entries that do not have both parts (a) and (b) will not be judged.
4. Only one entry per school. Additional entries from the same school may not be judged, in these instances the first fully delivered entry is the one that will be entered into judging.
5. There are three main prizes to be won, all of which are to be spent at BT Business Direct. We also have additional prizes from our partners to give away to some of our shortlisted schools. A credit will be applied to the accounts of the three schools who win a main monetary prize. First prize is £10,000 to spend at BT Business Direct and there are two runner-up prizes of £5000, one for Key Stage 1-2 schools and one for Key Stage 3-4 schools. The additional prizes are provided by brands that we partner with and can be opted in to during form submission. Prizes are not transferrable.

For the list of all terms and conditions of entry, please visit <http://www.businessdirect.bt.com/promotions-and-press-releases/latest-news/tech-factor/>