

BT Business One Plan Plus Inclusive

One great way to control costs

Unlimited
business calls from
the office from just
£15
when you sign up
to One Plan Plus
Inclusive¹



Get unlimited calls for a fixed price per month

At BT, we know that most businesses could use a little help at the moment. So right now we're giving Business One Plan Plus customers the option of unlimited calls.

All you have to do is sign up for Business One Plan Plus Inclusive¹ special offer on a 24-month contract, before 31 October 2010, and take up the Unlimited Calls Package.

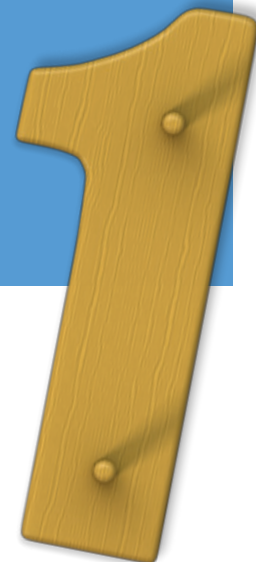
Then, for a fixed monthly fee per line, you'll be able to make as many calls as you like to UK landlines, all UK mobiles and most international numbers²

Or pay per call, with great capped rates

If you don't want to take the Unlimited Calls Package, then don't worry – you can also simply pay for what you use. On calls of up to an hour, made from a fixed line, you'll enjoy low, capped rates to UK landlines³, most mobiles⁴ and international⁵ destinations.

You can also 'mix and match' both calling options across your lines, choosing to add the Unlimited Calls Package for some, and just paying for what you use on others.

In addition, we'll give you 500 free UK minutes per month⁶ on every one of your fixed lines. Just make at least one chargeable call per month, and they're all yours. What's more, any calls made within your business⁷ are at no extra cost, whether they're between your landlines, mobiles or VoIP lines.



Combine services and save

To be eligible for One Plan Plus, you just need to take a BT fixed line plus at least one other BT service – such as BT Business Broadband or BT Mobile. This not only brings together your fixed line, mobile and broadband requirements, but it can also save you money.

And the more products or services you take from BT, the more you can save.

All we ask is that you commit to an annual minimum spend with us. Then, at the end of each year, you'll receive a reward credit on all your eligible communications spend, equivalent to up to one month free.⁸

So if you take Business Broadband or Mobile as well as a fixed line from us, the more you'll be able to commit to – and the bigger your reward could be. Committed spends are agreed on a tier system, with the choice of tiers ranging from £500 to £400,000. You'll also find that the higher your commitment tier, the less you'll pay for the monthly Unlimited Calls Package.

Don't forget, with Business Broadband you can add a VoIP line for an extra £5.00 per month. This can be used as an additional phone line,

and also comes with 500 UK free minutes if you sign up now.⁹ Plus it offers a range of feature-rich benefits that will ensure you never miss another call.

Cost certainty in uncertain times

Whether you choose the Unlimited Calls Package or just pay for what you use, another great thing about One Plan Plus is that it gives you control over your call costs and helps you budget. And in what are still tough times for businesses, that's got to be attractive.

It's convenient too, as you'll have just one bill from one provider for all your key communication needs. And with all that admin time and effort saved, you've more time to do what you do best – looking after your business.

For added peace of mind, One Plan Plus includes BT Assurance Plus, at no extra charge. This is our premium support package, giving you round-the-clock¹⁰ fault reporting and next day fixes¹¹ for all One Plan Plus lines, telephone numbers and account numbers (excluding mobile services).

Key features at a glance

By signing up to One Plan Plus, you get:

- An Unlimited Calls Package option for a fixed monthly fee to landlines, mobiles and abroad
- Our special offer of 500 UK minutes free per line, per month
- Inclusive intra-business calls between fixed lines, mobiles and VoIP numbers
- An annual reward available across your committed communications spend – up to the equivalent of one month free
- One provider for all your fixed line, mobile and broadband needs
- One bill for all your One Plan Plus services
- One point of contact for all One Plan Plus enquiries
- BT Assurance Plus at no extra cost (saving you £9 per line per quarter)
- Network Call Performance¹² (a service that helps a customer monitor and manage their incoming calls) at no extra cost
- Reduced or inclusive connection charges to lines¹³



The following products do not come as standard with One Plan Plus, but you can easily add them to your One Plan Plus contract, so they count towards your agreed yearly spend:

- BT Switch Maintenance¹⁴ – a telephone equipment service and maintenance product.
- BT MeetMe¹⁵ – an audio conferencing service that allows up to 40 participants to join a call.

Customers not taking the optional Unlimited Calls Package will instead enjoy:

- 5p cap on UK landline-to-landline calls of up to an hour (when the 500 inclusive minutes per month have been used up)
- 20p cap option for calls of up to an hour from UK landlines to most UK mobiles
- Cap the World (direct dial cap option) – the reassurance of a maximum price anywhere you call internationally for up to an hour, including 10p to USA, 15p to key European routes and 20p to China.

For more information, or to place an order contact:

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Terms and Conditions

1. Opt-in required. Minimum 24-month term. At least one chargeable call must be made per calendar month. Reconciliation fees and conditions apply. See <http://business.bt.com> 2. Customers signing up to One Plan by 31 October 2010 only. One unlimited calls package per eligible line. Applies to calls up to 60 minutes to 01, 02, 03, g21, 0845, 0870 numbers, UK mobiles and most international destinations. Must be taken on all lines per installation. Fair use policy of 5000 minutes to fixed UK/ international numbers (in any combination) and 300 minutes for calls to UK mobiles applies per line per month. Exclusions, terms and conditions apply. See <http://business.bt.com> for details. 3. Applies to 01, 02, 03 and 0870 calls only. Pence per minute rates applies after 60 minutes. Set-up fees, Fair Use Policy and conditions apply. 4. Opt-in required. 7p set up fee applies below the cap. Calls to certain mobile operators excluded. See <http://business.bt.com> for details. Fair Use Policy and conditions apply. 5. Opt-in required. 3p set-up fee applies below the cap. Call restrictions, Fair Use Policy and conditions apply. 6. 500 minutes per calendar month, per eligible line. Unused minutes cannot be carried over. At least one chargeable call must be made per calendar month. Calls to 01, 02, 03, g21, 0845, 0870 and from Northern Ireland to Republic of Ireland only. Exclusions, terms and conditions apply. 7. All telephony accounts must be recorded on the inventory. Intra-business inclusive calls within the UK to listed accounts apply to first hour only; thereafter standard BT Business One Plan Plus rates apply. Excludes roaming. Conditions, exclusions, and Fair Use Policy apply. See <http://business.bt.com> for details. 8. New customers only. The reward is based on your committed spend being reached in a 12-month period. If you spend less than 90% of your agreed amount, reconciliation fees apply. See <http://business.bt.com> for details. 9. Offer ends 31 October 2010. New BT Business Broadband Voice customers only. Calls to 01, 02, 03, g21, 0845, 0870 numbers only. Unused minutes cannot be carried over. Exclusions, terms and conditions apply. 10. Does not apply to faults that do not immediately affect the use of equipment by the customer or to private circuits. 11. Where remote fix is not possible, BT will report the fault to a BT engineer. For faults reported before 5pm, an engineer visit will be arranged for the next working day (excludes Sundays). 12. Opt-in required. If £500 tier or less: no additional charge for six months. If over £500 tier, unlimited reports during contract. One report per site, per month only. 13. No connection or conversion charge for a five-year FeatureLine contract (reduced connection available for one- and three-year terms). Subject to survey. Terms and conditions apply. 14. We can service telephone systems from Alcatel, Avaya, SDX, Ericsson, Goldstar, Mitel, Nitsuko, Panasonic, Plessey, Samsung, Siemens, Toshiba, Nortel (all models), Cisco (all models), Lake (all models). Three- and five-year minimum terms available. Subject to survey, terms and conditions apply. 15. New MeetMe customers' call charges incurred less than one month before the spend measurement date may not contribute to that year's committed spend. If this occurs it will contribute to following year's spend. Conditions apply.

Offices Worldwide

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